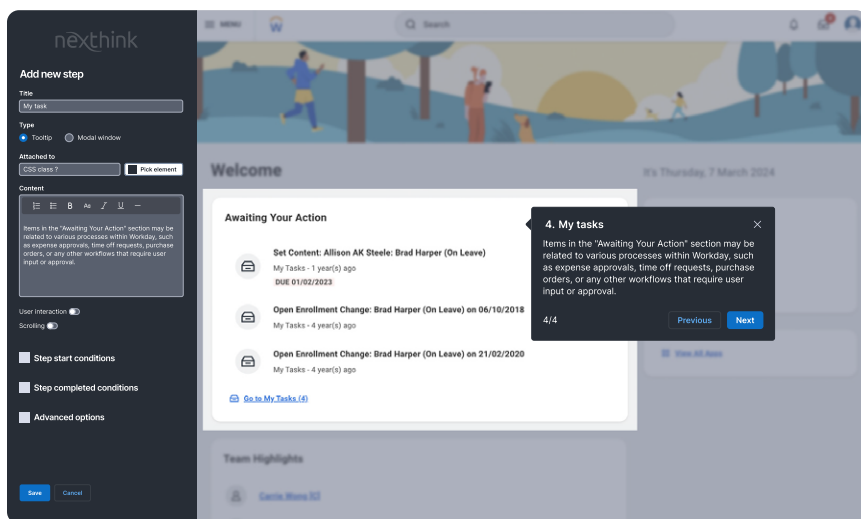# Nexthink Adopt

Unleash End-to-End Application Success with Digital Adoption

Application Success Is Out of Your Control

You can do everything right, and your application rollout can still fail. What if the employee never opens it, can't complete a task, or there's a slowdown or outage? You are blamed. Instead, you need greater control and visibility into your employee's total experience with your application.

Eliminate Every Application Issue

Take control with Nexthink Adopt, a digital adoption solution to maximize your application's potential and empower your users to fully leverage your enterprise applications. Avoid user errors and overcome app limitations with in-app guidance and AI-driven predictive analytics. Demonstrate ROI with analytics that document time saving and error mitigation. Reach employees with desktop pop-ups to drive adoption, share best practices, and resolve IT issues. Avoid outages and reduce IT tickets with app performance and reliability monitoring. Deliver end-to-end application success to increase adoption, improve data quality, and boost app productivity.

$200k
saved on support costs in 9 months.

91%
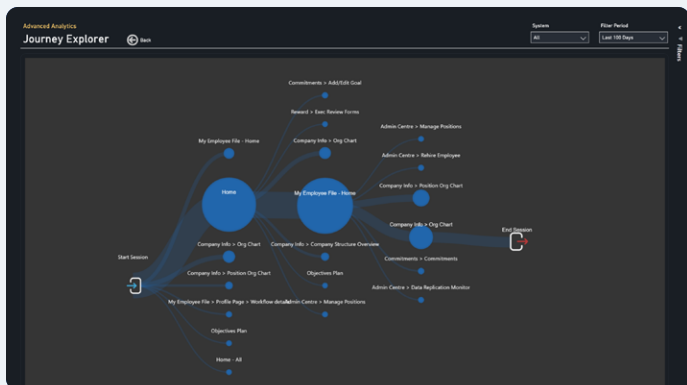**increase in user engagement with in-app reminders.**

> "Adopt means my team spends less time on support and more time testing features, implementing products and improving the employee experience."

Kayla Richardson
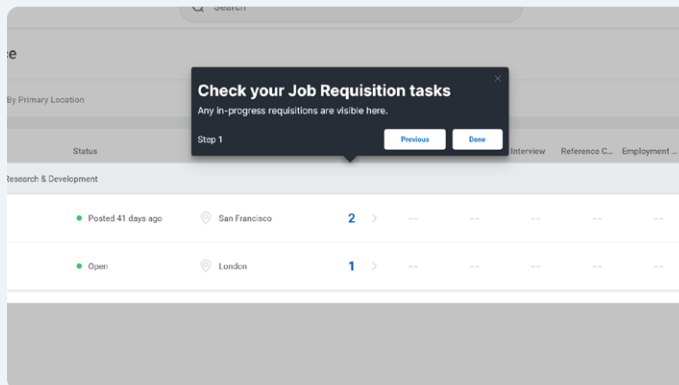Senior Human Resources Information System Specialist, Interfor

Key Benefits

- Solve every application challenge with Digital Employee Experience platform

- Make digital transformation efforts a success with proven AI-driven predictive analytics and insights

- Demonstrate ROI on application investments with control over end-to-end application success

- Boost user productivity with contextual in-app guidance

- Reduce errors and process inefficiencies with moment in time support

- Eliminate support tickets with proactive application monitoring and remediation

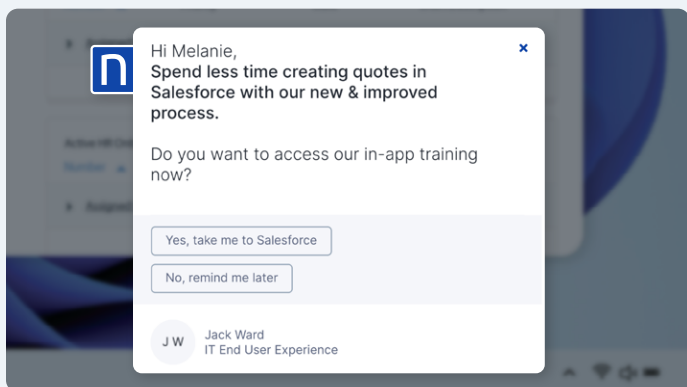- Expert guidance from a Center of Excellence of digital adoption experts

Make Any UI Easy to Use

Track how your content performs and monitor engagement rates with dashboards that pinpoint support needed. Leverage AI-driven predictive insights to identify digital friction and deliver streamlined workflows that improve usage, reduce errors, and boost productivity. Be one step ahead with analytics that highlight process efficiency and content improvements across your user journey for greatest impact.
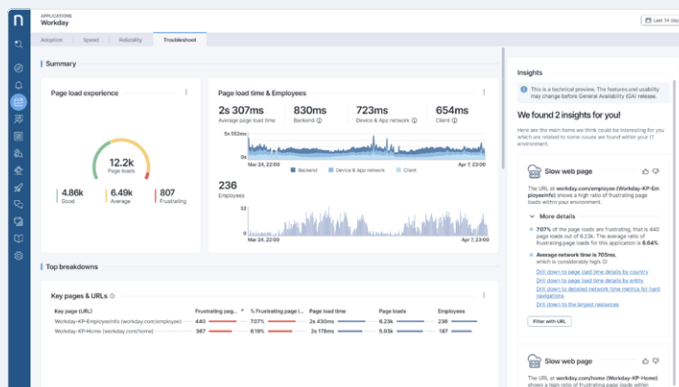

Guide Employee Success

Deliver personalized guidance for employees with step-by-step instructions during their flow of work. Reduce unnecessary clicks and prevent errors with self-service support, hints, and in-product announcements. Improve proficiency and adoption with moment in time training and checklists of their progress.

Keep Employees Within Reach

Get a head start on employee adoption with targeted desktop pop ups to drive employees directly to a new app with 1-click. Leverage this powerful communication channel to drive usage, collect feedback, and fix app issues without the employee having to sign into the app.

Solve Tech Issues Before They Impact Users

Don't let app issues thwart employee productivity. Provide IT teams deep visibility into your application's technical performance, reliability, and availability to proactively ensure continuous application performance and timely remediation.

Learn More

Nexthink is the leader in digital employee experience management software. The company gives IT leaders unprecedented insight into employees' daily technology experiences at the device and web browser level—freeing IT to progress from reactive problem solving to proactive optimization. Nexthink enables its more than 1,000 customers to provide better digital experiences to more than 11 million employees. Dual headquartered in Lausanne, Switzerland, and Boston, Massachusetts, Nexthink has 9 offices worldwide. Learn more at **nexthink.com.**

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